NORTHEAST ICELAND DEVELOPMENT PLAN

2020-2024*

* revised in 2021

English summary



Northeast Iceland Development Plan 2020-2024

When preparing the Northeast Iceland Development Plan (Sóknaráætlun Norðurlands eystra) 2020-2024, several policies and plans were considered, including The Strategic Regional Plan, the government's cultural and environmental policies and the United Nations' Sustainable Development Goals to name a few. The plan was prepared in consultation with residents in the region, elected representatives as well as the management and employees of the Association of Municipalities in Northeast Iceland (SSNE).

Northeast Iceland Development Plan marks the vision for the region in 2024 with emphasis on three distinct pillars:



Business Developmentand Innovation

Strong infrastructure, good transport, and an innovative, sustainable economy



Culture

Increased importance of multiculturalism and art studies Increased job opportunities in arts



Environment

Increased environmental awareness in a socially responsible region Increased happiness of the regions' inhabitants is the overarching long-term goal

Long term goal

Increase the happiness of people in the region



Vision



OBJECTIVES AND EXAMPLES OF ACTIONS

Key categories of plan

Business development and innovation

Culture Environment



Objectives	Examples of actions	
Improve transportation within the region and to the region	Develop the <i>Loftbrú</i> project further	
	Develop a transport policy for the region	
	Establish a regular international flight to Northeast Iceland	
	Ensure quantity and quality of electricity	
Strengthen the infrastructure of the region	Increase the share of those who live with the three-phase electricity connection to 100% Increase the share of those living with a fiber optic connection to 100%	
	Define Akureyri as a city	
	Participate in specific projects of regional development areas (C.1 in SRP)	
Stand guard of the interest of peripheral communities	Participate in the Regional Development Institute project- Fragile communities	
	Tax relief in weaker communities	
	Ensure positive and sustained coverage of cultural and economic activity in the peripheral communities	
	Increase education and coverage of the public grant system and strengthen the grant application assistance offered by SSNE	
Promote diverse industries and	Strengthen accessibility and diversity in the educational offer at all school levels with	
innovation in the whole region	emphasis on art, technology and vocational training	
	Establishment of the Welfare Technology Centre	
Special emphasis is placed on food	Define the region for increased and improved energy utilization with special focus on	
technology, welfare technology,	geothermal energy	
primary processing industries, tourism, and Arctic issues	Promote the installation of cluster centers in the region	
	Formulate a common vision for the region in business development and innovation	
	Akureyri will be the center for Arctic issues in Iceland	





SÓKNARÁÆTLUN 2020-2024

OBJECTIVES AND EXAMPLES OF ACTIONS

Key categories of plan

Business development

Ensure to activities access of dance.

Culture

Environment

and innovation



Objectives	Examples of actions
Ensure the diversity of cultural activities with an emphasis on the access of different groups to culture and cultural heritage	Promote cultural tourism, especially outside the peak season
	Increase the visibility and opportunities of diverse groups in society in cultural activities Promote themed festivals in the region (multicultural festivals, food festivals, craft festivals, etc.)
	Review and revise the region's multicultural policy
	Strengthen and secure cooperation with cultural institutions and festivals in other regions
Strengthen the cooperation of cultural institutions and promotion of cultural activities in the region	Support for the professional work of museums throughout the region
	Present and communicate the region's cultural heritage in an innovative way
	Support project-based cooperation between different cultural institutions
	Strengthen Nordic cooperation in the field of arts and culture
Increase job opportunities for artists in the region	Establish domestic and foreign collaborative projects with the participation of parties in the region
	Support projects that involve new ideas and ways in culture and arts
	Define the regional roles of the cultural institutions in the countryside
Support artistic creation	Promote children's culture with different cultural events for children and young people
	Strengthen cooperation between upper secondary school students in the Northeast Iceland
	Promote grassroots work in the arts Increase the number of art courses and workshops in the area





SÓKNARÁZTLUN 2020-2024

OBJECTIVES AND EXAMPLES OF ACTIONS

Key categories of plan

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Environment



Objectives	Examples of actions
Shape the future- and overall vision for the region in environmental matters	Conduct consultations on holistic regional planning
	Increase cooperation with farmers and landowners
	Develop a targeted strategy for the development of a circular economy
	Map possible energy sources and formulate a strategy for their utilization
Strengthen local knowledge in environmental matters	Create an educational program for environmental and climate issues that municipalities and other stakeholders can use
	Create a subpage on the SSNE website with links to useful content
	Promote greater awareness of regional production
	Promote energy transition in transport and encourage improved travel habits
Do our part to meet Iceland's obligations regarding carbon fixation	Make a status assessment of the region in terms of emissions and possibilities for sequestration
	Develop an action plan to meet emission reduction targets Encourage increased food production in the region, shorter transport routes for consumer goods and improved labeling of origin
Meet the goals set out in the national waste management plan	Make a feasibility assessment of a bioenergy plant
	Coordinate waste sorting, significantly reduce landfilling and reduce waste in the region Encourage innovation in the utilization of waste and increase value creation by participating in an accelerator
That distribution of funds in the region is in line with environmental goals	Evaluate projects specifically with respect to environmental impact when allocating funds from the regional development plan
	Establish a professional council for environmental affairs

















