

# Uppbyggingarsjóður Northeast Iceland Development fund



# Key points when writing an application

- Start the process early
- Complete all fields of the application form
- Be realistic and precise
- Demonstrate the credibility and feasibility of the project
- Be concise and clear in your explanations
- Present realistic and eligible cost items
- Highlight the novelty or uniqueness of the project
- Ask for help

# Does my idea have potential?

1. Read the vision and goals of **Northeast Iceland Plan of Action**
2. Study the **fund's allocation rules**
3. Review the fund's evaluation
4. Take a look at **previous grant allocations**

# Northeast Iceland Development fund



Uppbyggingarsjóður is a competitive fund whose role is to support projects that align with [Northeast Iceland Plan of Action](#)

- Three categories:
  - project grants for business development and innovation
  - project grants for thriving communities;
    - cultural, community and public health projects
  - start-up and operating grants in the field of culture



# Economy

**The goal is for the region to have a diverse and progressive economy with an emphasis on innovation**

## Emphases

- Support for work clusters where facilities can be secured for jobs without location and local jobs
- Continue enhancing a knowledge community with an emphasis on connecting the business community and educational institutions
- Participate in and support product/development projects in diverse industries
- Support for local production, services and products from the region
- Support innovation workshops and innovation projects for diverse groups

## Examples of projects

- Market the area/municipalities as a residential option based on each municipality's premises
- Ensure the continued work of Norðanátt and support for entrepreneurs through education, accelerators and an investor festival
- Ongoing investment projects within SSNE where investment opportunities are analysed and marketed
- Updating infrastructure analysis in Northeast Iceland, [invest.northeast.is](https://invest.northeast.is)



# Thriving communities

**The goal is for the region to have strong and tolerant communities with a vibrant cultural life.**

## Emphases

- Develop community centres by using diverse housing as meeting places to engage diverse groups
- Support for various public health projects, e.g., projects that connect nature, exercise and outdoor activities
- Support diverse cultural events and artistic creation throughout the region
- Support events that promote the participation of diverse groups
- Support innovation in health and well-being fields

## Examples of projects

- Continued development of a youth parliament that strengthens democracy and empowers young people
- Continued support for children's cultural projects
- Promote diverse events and projects for newcomers in the area, e.g. through the Multicultural Council of Northeast Iceland
- Cultural community of Northeast Iceland in collaboration with the municipalities





# Environment

**The goal is for Northeast Iceland to become a leading region in environmental and climate issues globally**

## Emphases

- Systematic efforts will be made to reduce greenhouse gas emissions within the region
- Increase emphasis on the region's energy transition and improved utilisation of energy resources
- Promote the cycle of organic nutrients
- Nurturing biodiversity
- Support for diverse social projects that reduce waste
- Support for educational projects on environmental and climate issues

## Examples of projects

- An action plan will be prepared linked to the report "Carbon Footprint of Northeast Iceland 2022", which includes measures to improve land use, promote the recycling of organic waste, and promote active travel.
- A joint climate policy will be drawn up and solutions will be examined to make joint climate accounting for Northeast Iceland
- Continued support for the development of a bioenergy plant that extracts value from organic streams
- Energy transition in rural areas – RECET
- LOFTUM – educational project in environmental and climate issues

# Allocation rules for Uppbyggingarsjóður



1. No funding is granted for investments in companies or for the purchase of land or housing.
2. No funding is granted for the purchase of computers and general office equipment.
3. No funding is granted for the purchase of inputs for production intended for sale on the market.
4. Sold out rates may not be used as a reference for calculating wages, but wage costs shall be based on wages paid plus wage-related fees. For reference general collective agreements or calculated remuneration may be used.
5. Grants are not awarded for publication of any kind unless apparently unique and in line with the goals of Northeast Iceland Plan of Action. The fund can, however, support the creative process itself.
6. Activities of sports clubs, town festivals, gatherings (e.g., concerts, memorial gatherings, exhibitions, and seminars) without notable uniqueness are not funded.
7. Document registration, congregational activities and traditional cultural activities within schools is not supported.
8. Costs incurred before the end of the application deadline for the project applied for are not eligible.
9. As a rule, the same project cannot receive a grant more than three times.



## ECONOMY

Nr	Evaluation factors How well does the following apply to your application?	Weight
1	<b>Project description</b> is clear and concise. Project goals and output are clear. When reading the application, the expected outcome of the project is clear and very likely to be achieved.	15%
2	The <b>project plan</b> is clear and well thought out. Project tasks and milestones are well defined. The time schedule is credible, addresses challenges that may arise and is highly likely to be met.	10%
3	The <b>budget</b> is clear, detailed, and credible. <b>Funding</b> is in place or likely to come through.	10%
4	The project supports the vision of the regional development plan very well. Its output brings us closer to specific <b>goals of the development plan</b> , as is soundly reasoned in the application. The project is very likely to have a <b>positive social impact</b> .	30%
5	Roles of <b>collaborators</b> are well defined and very likely to have a positive effect. The project promotes important relationships that can lead to benefits for all parties.	10%
6a	The project is very <b>innovative</b> . Development of previously unknown methods, products, or services. Meets a new or previously unsolved need at the national level.	10%
7a	The project contributes to long-term <b>job creation</b> with significant secondary effects. This is likely to result in increased diversity and number of jobs as well as increased professionalism.	15%



## THRIVING COMMUNITIES

Nr	Evaluation factors How well does the following apply to your application?	Weight
1	<b>Project description</b> is clear and concise. Project goals and output are clear. When reading the application, the expected outcome of the project is clear and very likely to be achieved.	15%
2	The <b>project plan</b> is clear and well thought out. Work components and milestones are well defined. The time schedule is credible, addresses challenges that may arise and is highly likely to be met.	10%
3	The <b>budget</b> is clear, detailed, and credible. <b>Funding</b> is in place or likely to come through.	10%
4	The project supports the vision of the regional Plan of Action very well. Its output brings us closer to specific <b>goals of the development plan</b> , as is soundly reasoned in the application.	30%
5	Roles of <b>collaborators</b> are well defined and very likely to have a positive effect. The project promotes important relationships that can lead to benefits for all parties.	10%
6m	The project is very <b>innovative</b> . A new project/original creation that has a very positive effect on the community and/or the region's cultural scene.	10%
7m	The project has great impact on the <b>artistic/cultural value</b> of the region.	15%

# See our website for all information



Open for applications from the 17th of September to the 22nd of October at 12:00

Below you will find practical information about the Fund and the application process.

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What kind of projects are eligible for grants?



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Where do I apply?



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What is the procedure if my project receives a grant?



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Useful links



- [Sample of application portal \(Word\)](#)
- [SSNEXCEL - Budget template](#)
- [SSNEXCEL - Budget template \(with sample data\)](#)

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Do you need some advice?



# New application portal!! - 😊



- Application portal via Rannís
- Everything is in place and accessible in English as well as Icelandic
- Simplified process by having everything in one place: applications as well as reports

## 1.1 Applicant

### 1.1.1 User

**Id number \***

0207643929

No hyphens

**Email \***

aripallpals@outlook.com

**Name**

Ari Páll Pálsson

### 1.1.2 Applicant

**Id number \***

0207649329

No hyphens

**Email \***

aripallpals@outlook.com

**Address**

Retrieved from the national registry

**Bank information \***

9999-99-999999

Bank account info format: xxxx-xx-xxxxxx i.e. 0123-26-123456

**Name \***

Retrieved from the national registry

**Phone number \* ?**

8242731

**Postal code**

Retrieved ...

Save

## 2.3 Project plan

It depends on the size and scope of projects whether and how it is feasible to divide them into work components. List and schedule all, and only the work components applied for.

Once you have completed the entry in the pop-up window, you must click confirm in that window. Then when all entries have been registered, you must press the Save button on the page.

To add an entry press the plus (+) button.

To delete an entry, select the entry and press the (  ) button.

To get sorted data from the start date of a work component, click the reload (🔄) button. **Note:** Changes must be saved first but reload (🔄) is selected otherwise data will be lost.

**Note: Please save changes regularly to avoid data loss.**

				<div><div><div><div></div></div></div><div><div></div></div><div><div></div></div><div><div></div></div></div>
Work component	Start month of the work component	End of the work component	Description	
Preperation	10.2025	11.2025	Preperation of projedct	
Execution	12.2025	07.2026	Execution of project	
Completion	08.2026	09.2026	Copmletion of project	

Save

[illegible]



1. Applicant ▾

2. Project ▾

3. Cost and funding

IS

Ari Páll Pálsson - Admin

Sign out

## 3.1 Cost

List eligible costs relating to the defined tasks. S...  
remuneration. If the project party, who pays for

To add an entry press the plus (+) button.

To delete an entry, select the entry and press the (X) button.

				<div><div>+</div><div>✎</div><div>🗑</div></div>	
Type				Unit price	Total
Travel cost	Drive Akureyri-Kópasker-A...	Preperation	344	141	48.504
Salary	Project management	Preperation	28	4.600	128.800
Salary	Láglaunavinna		40	3.100	124.000
Total			412	7.841	301.304

Type \*

Salary ▾

-- Nothing selected --

Salary

Travel cost

Material costs

Purchased services

Other

Cost item \*

Project management

Unit price \*

4600

Cancel

Ok

Save



## 3.1 Cost

List eligible costs relating to the defined tasks. See eligible costs in article 8 of the allocation rules. Hourly rates shall be based on paid wages plus salary-related expenses, considering general collective agreements or calculated remuneration. If the project party, who pays for goods/services, has a VAT number, the cost is entered into the budget without VAT. In larger projects, an attached Excel document can be used to itemize costs in project parts.

To add an entry press the plus (+) button.

To delete an entry, select the entry and press the (🗑️) button.

Type	Cost item	Work component	Units	Unit price	Total		
Travel cost	Drive Akureyri-Kópasker-A...	Preperation	344	141	48.504		
Salary	Project management	Preperation	28	5.500	154.000		
Salary	Project management	Execution	120	5.500	660.000		
Purchased services	Material cost	Execution	1	75.000	75.000		
Other	Consultation	Execution	12	9.000	108.000		
Total			505	95.141	1.045.504		

Save



Bookmarks



Kort



Landshlutas

SÓKNARÁÆTLANIR  
LANDSHLUTA

1. Applicant ▾

2. Project ▾

## Leave site?

Changes you made may not be saved.



Prevent this page from creating additional dialogs

Leave

Cancel

3.1 Cost

3.2 Financing other than the requested grant

3.3 Requested grant

IS



Ari Páll Pálsson - Admin



Sign out

## 3.2 Financing other than the requested grant

Show that the project can work out financially, in line with the total project cost. Funding can e.g. be in the form of other grants, income from the project and own labor and/or financial contribution.

To add an entry press the plus (+) button.

To delete an entry, select the entry and press the (🗑) button.





Number	Type	Amount	Financing status
1	Other grants	100.000	Unconfirmed
2	Own financing	400.000	Unconfirmed

## 3.2 Financing other than the requested grant

Show that the project can work out financially, in line with the total project cost. Funding can e.g. be in the form of other grants, income from the project and own labor and/or financial contribution.

To add an entry press the plus (+) button.

To delete an entry, select the entry and press the (🗑) button.

					<div><div>+</div><div></div><div></div></div>		
Number	Type	Amount	Financing status	Description			
1	Other grants	100.000	Unconfirmed	Grant from KEA			
2	Own financing	400.000	Confirmed	Own work contribution			
		500.000					

Save

### 3.3 Requested grant

Financing

**Amount of grant applied for\***

Hámarksstyrkur	522.752 kr
Heildarkostnaður	1.045.504 kr
Fjármögnun án styrks	500.000 kr
Fjármögnun verkefnis með styrk	96%

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### 3.3 Requested grant

#### Financing

##### Amount of grant applied for\*

Hámarksstyrkur	522.752 kr
Heildarkostnaður	1.045.504 kr
Fjármögnun án styrks	500.000 kr
Fjármögnun verkefnis með styrk	96%

Financing	Amount
Own contribution	400.000
Grant from KEA	100.000
Grant amount applied for	500.000
<b>Financing with grant</b>	<b>1.000.000</b>

Balancing adjustments	Amount
Financing with grant	1.000.000
Total project cost	-1.045.504
Balance (underfunded)	-45.504

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#### Possible solutions

- Increase own contribution to 445.504
- Cut project cost down to 1.000.000
- Increase amount of grant applied for to 522.752 and increase own contribution to 422.752

## 3.3 Requested grant

Financing

Amount of grant applied for \*

522752

### Chosen solutions

- Increase amount of grant applied for to 522.752 and increase own contribution to 422.752

Hámarksstyrkur	522.752 kr
Heildarkostnaður	1.045.504 kr
Fjármögnun án styrks	522.752 kr
Fjármögnun verkefnis með styrk:	100%

and financing with grant is now 100% as it should be

Save

# Final words

- We wish you good luck, but other things weigh more than luck;
- Take your time and diligently fill out each box
- Speak (write) clearly and concisely
- Present realistic figures
- Emphasize the strong points of the project/application
- All SSNE can assist you



**SSNE**

Samtök sveitarfélaga & atvinnuþróunar  
á Norðurlandi eystra