

	1-4	5-7	8-10
Project description	The description of the project is inadequate, objective unclear, rationale limited and product unclear.	A description of the project limited, objective and rationale OK, likely to result in an acceptable product.	A description of the project is focused and skillful, the objectives clear, the rationale good and the product of the project clear.
Project and time schedule	Project and time schedule insufficient.	Project and time schedule acceptable.	Project and time schedule, detailed and credible, guard defined.
Cost estimate / Financing	Cost estimate and/or financing is unsatisfactory.	Cost estimate and financing acceptable.	Cost estimates and financing are clear and likely to be successful, detailed, and credible.
Criteria / Action Plan goals	Unclear how project applies to the fund's criteria or the goals of Northeast Regional action plan.	The project meets the fund's criteria and/or the goals of Northeast Regional Action Plan	The project meets the fund's criteria very well and/or the goals of Northeast Regional Action Plan
Community impact/value	The project has little impact and unclear value for the community. The project is likely to have positive impact in more than one way and economic, cultural/community value.	The project might have positive impact and value for the community.	The project is likely to have positive impact in more than one way and economic, cultural/community value.
Product/ Benefits / Objectives	The project's outcome product is unclear, and objectives not defined.	The project objectives are acceptable and plausible that the project will return some positive results.	Project outcome is clearly defined, objectives credible and the project likely to succeed as planned.
Cooperation/collaboration	Cooperation/collaboration is minimal or none.	Cooperation/collaboration is defined a little but likely to have positive effect on project.	Cooperation/collaboration is well defined and very likely to have positive effect on project.
Environmental value	No visible or specific focus of the project or its product. Environmental value for the society and/or parts of the region unclear.	Positive environmental impacts defined and likelihood of success.	High probability of positive environmental impacts. Increased alertness and/or measurable objectives.
Artistic/cultural value. NOTE: Only applies for cultural projects	Unclear how the project will have artistic or cultural value for the region.	The project will have some influence on the artistic or cultural value for the region.	The project has a considerable impact on the artistic/cultural value for the region.
Economic and innovation value. NOTE: Only applies to business and innovation projects	Description of economic & innovative value for region is unsatisfactory.	Likely that project will have at least temporary economic/innovative value for region. Professionalism and diversity in jobs are anticipated.	Project will provide employment and have a long-term economic effect. Job creation is very likely. Increased professionalism and diversity in jobs.
	1	10	20
Overall evaluation	Project is very unlikely to proceed. Above factors indicate that the project is unlikely to produce results. Applicant's background and project premises do not indicate a likely success for the project.	Project is likely to proceed. Above factors indicate that the project is has good potential to succeed. Applicant's background and project premises indicate a likely success for the project.	Project is very likely to proceed. Applicant's background and project premises strongly indicate a likely success for the project.

If an application is scores below 5 points for any of the first three criteria (red-marked), it is considered unsatisfactory.